



Robert Rodriguez
Chair

George Sarkissian
District Manager

COMMUNITY BOARD ELEVEN

BOROUGH OF MANHATTAN
55 EAST 115TH STREET
NEW YORK, NEW YORK 10029-1101
TEL: (212) 831-8929/30
FAX: (212) 369-3571
www.cb11m.org

Cultural Affairs/Landmarks Committee

May 7, 2008

Bonifacio

7 East 116th Street

New York, NY 10029

Present: Monica Tavares, Robert Rodriguez, Alexandra Vasallo, Brunilda Vega

Absent: Donna Brueger, Martin Garcia, Celia Ramirez, Carmen Villegas

Excused: Debbie Quinones

Guest(s): Brian Levinson, Ray Lewis, Eric Rivera

New/Old Business

East Harlem Arts Festival – Opening Reception

The opening reception for the East Harlem Arts Weekend will take place on May 16th, 2008, from 6-10 PM. The event will be held at the Terrence Cardinal Cooke Health Care Center rooftop (10th Floor).

The invitations for the event have been prepared and are being printed. The committee discussed the invitation list and decided that those individuals and groups that are taking part in the various parts of the weekend would be included. In addition, elected official and local Community Based Organizations would also be invited. The list was not fully developed and more conversations will occur.

Outstanding items to deal with for the reception include catering and programming. When discussing programming for the event, Brunilda Vega made a motion to present an award to Marta Moreno Vega. The motion was seconded by Monica Tavares and passed. (Abstention: Alexandra Vasallo).

East Harlem Arts Symposium

An update on the details of the symposium was given by Brian Levinson and Eric Rivera. The opening plenary session has been confirmed. The moderator will be Yasmin Ramirez from the

Hunter College Center for Puerto Rican Studies. The panelists will include Marta Moreno Vega, Tato Torres, Judith Escalona and Marcos Dimas. This panel will be discussing and celebrating the historic role played by the arts in defining the East Harlem we know today.

Following this panel, two concurrent breakout sessions will begin. One of the sessions will be targeted towards small organizations and the other will be targeted to individual and freelance artists. The panelists for the Small Arts organizations breakout session will include representatives from the Legal Aid Society's Community Law Project, Lincoln Center, Upper Manhattan Empowerment Zone and the NYC Department of Cultural Affairs. The other session will have panelists representing The Field, New York Foundation for the Arts, Center for an Urban Future and Manny Vega.

Details of the catering of the event have yet to be sorted out. Lunch will be available at the beginning of the event and some kind of catering will be provided at the end in order to provide a networking opportunity for the participants.

East Harlem Arts Festival

The line-up for the Arts Festival is just about set with Zon del Barrio once again taking part. This year will also include performances by musicians from the Jazz Museum in Harlem, the ARC Gospel Choirs, Ballet Hispanico, the Harbor Latin Youth Ensemble and Yerbabuena.

There are 14 food vendors who have committed to taking part in the event. Two more vendors from Esperanza Del Barrio may be added as well. Alexandra Vasallo will be holding a training and orientation session for these vendors on Friday May 9, 2008 at 2 PM in the Board Office.

More outreach is needed and all committee members agreed to assist in this endeavor. The palm cards should be ready by May 9th and a focused distribution plan that includes mailings will take place. There is still space for art vendors and everyone is encouraged to get the information out to their networks.

Adjournment

A motion to adjourn the meeting was made by Robert Rodriguez and seconded by Brunilda Vega and passed unanimously.

Action Item

Brunilda Vega made a motion to present an award to Marta Moreno Vega. The motion was seconded by Monica Tavares and passed. (Abstention: Alexandra Vasallo).