Economic Development & Culture Committee
September 10, 2019
Bonifacio Senior Center
7 East 116th Street, New York, NY 10035

*** MINUTES ***

Present: Melanee Farrah (Chair), Marissa Mack, Edwin Marcial, Adem Brijia, Xiomara Pedraza, Steven Villanueva, Jesse Yang, Ny Whitaker, Nilsa Orama (ex officio), Angel Mescain (staff)

Absent: Celia Ramirez, Jenny Tromski, Henry Flores, Dawn Sanders

Excused: none

Guests: James Kemp, Fyar Everything; April Adams, MBPO; Raymond Chow, Hot Bread; Jacob Morris, Harlem Historical Society; Hon. Gale Brewer, Manhattan Borough President

1. Call to Order– Adoption of the Agenda

   The meeting was called to order when quorum was achieved at 7:25PM
   - Motioned by Steven, seconded by Marissa

2. Announcements

3. Informational Updates

   a. Committee Chair
   b. Staff Liaison

4. Presentations & Discussions

   a. FY 2021 Statement District Needs and Budget Requests

      i. Statement of District Needs is due in October 2019. Committee chair and vice-chair discussed the need for subcommittee members to step up and take responsibility over agencies of interest to them.
         1. Economic Development
a. **JY:**
   i. Update ACS with 2017 numbers
   ii. Use more quantitative data instead of vague descriptive words
   iii. Ask for focus on incentivizing labor unions to build pre-apprenticeship programs
   iv. Increase Overall Economic Activity ideas
      1. Rezoning to mixed-use districts
      2. Business Improvement District
      3. Focus on increasing foot traffic by getting major transportation projects done
         a. 2nd Ave Subway
      4. La Marquetta

b. **NY:**
   i. Include language about how AMI is calculated
   ii. Include importance of Healthcare Partnership for training and internships at high schools

c. **MF:**
   i. Attention on the Waterfront Renovation
   ii. Attention on EDC Projects
      1. La Marquetta

2. **NYPL:**
   a. Presentation by NYPL
      i. 125th Street Branch Construction should start around Summer 2020
      ii. There are a lot of shortfalls and capital needs so we should not be removing requests, instead, we should revise them.
      iii. NYPL requests 2.9M for 125th St Branch and 397K for Aguilar Branch
      iv. Use packet to advise our budget request language

3. **Cultural and Tourism**
   a. **JY:**
      i. Add El Museo del Barrio requests
      ii. Recognizing Cultural centers:
         1. African Burial Ground
         2. Caribbean Cultural Center
         3. National Black Theatre

   ii. Budget requests are needed by Full Board
      1. Revise 311202005C
      2. Revise 311202032E
      3. Follow the rest of the suggested revised requests
         a. Add the following requests to Project Tracker
            i. 311202011C
            ii. 311202015E
            iii. 311202035E
5. Old Business
   a. Resolution regarding proposed statue of Elizabeth Stanton and Susan B. Anthony
      i. Speakers: Jacob Morris, Gale Brewer (Manhattan Borough President)
         1. Gale Brewer:
            a. All community boards have input and jurisdiction on issues in Central Park
            b. This project is strongly supported by her office
            c. This statue will be the first-time depicting women in Central Park
            d. There will be a meeting to discuss the exact women to be chosen for the statue and the inscription

   2. NW:
      a. Suggests to Jacob Morris to send us revised language for the resolution

6. New Business
   a. Agencies and members that are responsible for them:
      | Agency   | Member(s)          |
      |----------|--------------------|
      | NYPL     | Celia Ramirez     |
      |          | Melanee           |
      | EDC      | Marissa Jesse     |
      | SBS      | Ny Dawn Sanders   |
      | DCLA     | Xiomara Edwin     |
      | Event Planning | Adem Henry Flores |
      |          | Jenny Tromski     |
      | Overall Product | Steven Jesse    |

7. Community Notes
   a. Nonprofit Program Fundraiser on Saturday 9/21/19 12PM-4PM on 14 E 125th St.
      i. James – Started a troubled Youth Nonprofit Organization
         1. Focus on:
            a. Sports
            b. Visual Arts
            c. Financial Literary

8. Adjournment

Ms. Farrah adjourned the meeting at 8:00 pm.