



COMMUNITY BOARD ELEVEN

BOROUGH OF MANHATTAN
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Nilsa Orama
Chair

Angel D. Mescaïn
District Manager

Economic Development & Culture Committee
September 10, 2019
Bonifacio Senior Center
7 East 116th Street, New York, NY 10035

***** MINUTES *****

Present: Melanee Farrah (Chair), Marissa Mack, Edwin Marcial, Adem Brijia, Xiomara Pedraza, Steven Villanueva, Jesse Yang, Ny Whitaker, Nilsa Orama (ex officio), Angel Mescaïn (staff)

Absent: Celia Ramirez, Jenny Tromski, Henry Flores, Dawn Sanders

Excused: none

Guests: James Kemp, Fyar Everything; April Adams, MBPO; Raymond Chow, Hot Bread; Jacob Morris, Harlem Historical Society; Hon. Gale Brewer, Manhattan Borough President

1. Call to Order– Adoption of the Agenda

The meeting was called to order when quorum was achieved at 7:25PM

- Motioned by Steven, seconded by Marissa

2. Announcements

3. Informational Updates

- a. Committee Chair
- b. Staff Liaison

4. Presentations & Discussions

a. FY 2021 Statement District Needs and Budget Requests

- i. Statement of District Needs is due in October 2019. Committee chair and vice-chair discussed the need for subcommittee members to step up and take responsibility over agencies of interest to them.

1. Economic Development

- a. JY:
 - i. Update ACS with 2017 numbers
 - ii. Use more quantitative data instead of vague descriptive words
 - iii. Ask for focus on incentivizing labor unions to build pre-apprenticeship programs
 - iv. Increase Overall Economic Activity ideas
 - 1. Rezoning to mixed-use districts
 - 2. Business Improvement District
 - 3. Focus on increasing foot traffic by getting major transportation projects done
 - a. 2nd Ave Subway
 - 4. La Marquette
 - b. NY:
 - i. Include language about how AMI is calculated
 - ii. Include importance of Healthcare Partnership for training and internships at high schools
 - c. MF:
 - i. Attention on the Waterfront Renovation
 - ii. Attention on EDC Projects
 - 1. La Marquette
2. NYPL:
- a. Presentation by NYPL
 - i. 125th Street Branch Construction should start around Summer 2020
 - ii. There are a lot of shortfalls and capital needs so we should not be removing requests, instead, we should revise them.
 - iii. NYPL requests 2.9M for 125th St Branch and 397K for Aguilar Branch
 - iv. Use packet to advise our budget request language
3. Cultural and Tourism
- a. JY:
 - i. Add El Museo del Barrio requests
 - ii. Recognizing Cultural centers:
 - 1. African Burial Ground
 - 2. Caribbean Cultural Center
 - 3. National Black Theatre
 - ii. Budget requests are needed by Full Board
 - 1. Revise 311202005C
 - 2. Revise 311202032E
 - 3. Follow the rest of the suggested revised requests
 - a. Add the following requests to Project Tracker
 - i. 311202011C
 - ii. 311202015E
 - iii. 311202035E

5. Old Business

- a. Resolution regarding proposed statue of Elizabeth Stanton and Susan B. Anthony
 - i. Speakers: Jacob Morris, Gale Brewer (Manhattan Borough President)
 - 1. Gale Brewer:
 - a. All community boards have input and jurisdiction on issues in Central Park
 - b. This project is strongly supported by her office
 - c. This statue will be the first-time depicting women in Central Park
 - d. There will be a meeting to discuss the exact women to be chosen for the statue and the inscription
 - 2. NW:
 - a. Suggests to Jacob Morris to send us revised language for the resolution

6. New Business

- a. Agencies and members that are responsible for them:

NYPL	Celia Ramirez Melanee
EDC	Marissa Jesse
SBS	Ny Dawn Sanders
DCLA	Xiomara Edwin
Event Planning	Adem Henry Flores Jenny Tromski
Overall Product	Steven Jesse

7. Community Notes

- a. Nonprofit Program Fundraiser on Saturday 9/21/19 12PM-4PM on 14 E 125th St.
 - i. James – Started a troubled Youth Nonprofit Organization
 - 1. Focus on:
 - a. Sports
 - b. Visual Arts
 - c. Financial Literacy

8. Adjournment

Ms. Farrah adjourned the meeting at 8:00 pm.