Economic Development, Culture & Tourism Committee
Tuesday, November 14, 2017, 7:00 p.m.
Bonifacio Senior Center
7 East 116th Street, New York, NY 10035

*** MINUTES ***

Present: Holley Drakeford, Erica Jones, Jeremiah Schlotman, Carlos Diaz, Melanee Farrah, Jesse Yang, Xavier Santiago, Tabatha Lozano, Marissa Mack, Edwin Marcial, Celia Ramirez, Vincent Torres, Candy Vives-Vasquez,

Excused: Henry Flores, Steven Villanueva

Absent: Jose Altamirano

1. Call to Order

Holley Drakeford called the meeting to order at 7:06 PM

Motion to adopt the agenda made by Xavier, Carlos Second

2. Presentations and Discussions

a. Update on East 125th Development Project

Stephen Hayes, VP of the Carey Group, gave a history of the project in order to bring the board members who were not familiar with the project up to speed. The East 125th Street Development project (E125) is a result of more than 10 years of collaboration between the City of New York and the East 125th Street Development Task Force. The task force is comprised of local stakeholders, such as CB 11, elected officials and local Community Based organizations. E125 is a large housing complex that will span 2 city blocks and contain up to 1,000 residential units, including 777,000 sq. ft. of commercial space, with open space. 50,000 sq. ft of space will be reserved for locally-owned business which will be supported by a Local Investment Fund of 10 million USD by the developer. Housing units, affordability and timing is all in discussion at this time. Two Requests for Proposal
(RFP) will be issued on behalf of the task force to set up a local investment fund

b. Kathy Benson of the East Harlem Holiday Tree Committee

Budget increased by $500 total budget is: 14,727. Asking for a donation of $1000. Theme is Somos Uno.

**Motion to approve funding of $1,000 for East Harlem Tree Committee was made my Candy Vives-Vasquez and seconded by Vincent Torres. Motion passed unanimously.**

c. Letter of Support request from Change NYC, Michael Alvarado Change NYC seeks to open up a center that offers holistic resources, primarily in the projects, which are as follows: Reducing violence, life skills training (aggression replacement training, workforce development come after), youth and parental character and moral development. The committee chose not to give a letter of support at the time of the meeting. However, requested that he brings in more supporting information to better inform the committee for possible support in the future.

d. Presentation from El Museo Del Barrio on Renovations, Ana Chireno Director of Outreach and Operation

There will be two projects going on simultaneously at El Museo del Barrio until the end of Fall of 2018 One which will oversee the modernization of the theatre elements that will include: renovating the orchestra pit so that it is ADA accessible, adding new LED lighting, temperature system and a glass entry way to the art galleries. Theatre project is $8.3 million

3. Adjournment

**Motion to adjourn was made by Vincent Torres and seconded by Marissa. Motion passed.**
Community Board 11 Sponsorship Request Form

Community Board 11 seeks to support various initiatives in the community that align with the goals of the Board, the committees and recommendations from the East Harlem Neighborhood Planning Initiative. Through community engagement, education, development of fairs, forums, town halls, press conferences, receptions and special events, CB11 strives for a progressive neighborhood through the development of enlightening events.

Please fill out and return this form to Community Board 11 one month prior to the date funds are needed. Completed forms will be reviewed by the Executive Committee with District Manager’s input and if approved, reviewed for sponsorship level.

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Committee Name: Economic Development, Culture, Tourism          Date Submitted: 9/11/17

Person submitting form (contact person): Benson  Kathy
                                        Last Name, First Name

Phone number: (917) 453-5391                      Email: kbenson750@gmail.com

Event description. What CB goal does this meet?

14th annual East Harlem Holiday Tree and 3rd annual giant 3-D snowflake at Third Avenue and 106th Street. December 1, 2017, through Octavitas, January 27, 2018. This year’s theme is: Somos Uno / We Are One, a response to the divisiveness in our nation and our hope that it will not infect our community.

This year we are contending with a significant setback. On April 9, a fire engulfed the Bronx facility where we had stored four years’ worth of ornaments for the tree, as well as all the materials we used to create the handmade items. It will take time to replace all those ornaments. We persevere and have already begun working with community members to produce new ornaments.

CB11 goal: Community engagement in a beloved holiday tradition that each year brings joy to the people of the neighborhood and gives them a tree just like Rockefeller Center’s, though admittedly smaller. Except for Union Settlement Association’s annual Multicultural Festival, the East Harlem Holiday Tree lighting event is the only major event in lower East Harlem that does not have a religious focus or a focus on a specific ethnic group.

Amount requested: $1,000          Date needed: 12/1/17

Additional sources of funding: CBOs, Corporations, Individuals (complete list on request)

Are you registered with the office of OMB. Please circle one: [Yes]  [No] (Union Settlement Association, fiscal sponsor for the East Harlem Holiday Tree Committee, is registered.)

If no, please fill out the OMB registration form.

Please attach a detailed budget for your event. The Board will not cover speaker fees, travel, lodging or rental space. We encourage the use of local vendors.

*Please examine budget closely prior to submission. Unused/misused requested funds may result in a strict

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