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Chair

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COMMUNITY BOARD ELEVEN

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Economic Development, Culture and Tourism
Tuesday, September 12, 2017, 7:00 p.m.
Colon Plaza
55 East 115th Street NY NY

***** Minutes *****

- Present:** Jose Altamirano, Holley Drakeford, Henry Flores, Tabatha Lozano, Marissa Mack, Celia Ramirez, Xavier Santiago, Jerimiah Santiago, Jesse Yang
- Excused:** Melanee Farrah, Steven Villanueva, Candy Vives-Vasquez
- Absent:** Carlos Diaz, Erica Jones, Edwin Marcial, Vincent Torres
- Guests:** Alhadji Muhammad Ali-Cisse, (E. Harlem Chamber of Commerce), Manuel Burgos (BTI) John Siddah (Acacia Network), Kyle Casey (Panorama), Vincent Nardone (Panorama), Matt Gross (Lettire Construction)

1. Call to Order – Adoption of Agenda

Xavier Santiago made a motion to adopt the agenda which was seconded by Celia Ramirez and passed. Quorum was attained at 7:20pm.

2. Presentations & Discussions

- i. Presentation of PANORAMA FESTIVAL by Kyle Casey and Vincent Nordene
 - a. Overall a successful event attached is a report on hiring and community involvement
 - b. There could have been more restaurant participation but due to profit/loss considerations many restaurants were reluctant to participate.
 - c. There was a problem with the Toyota shuttle since many individuals in the community were not aware of it and traffic problems developed.
 - d. Next year they plan to do more community outreach and will start earlier.
- ii. Presentation by Matt Gross (Lettire Construction), Manuel Burgos (BTI) and John Siddah (Acacia Network) on the Acacia Gardens Residential Project.
 - a. 100% compliancy on all new hires from the community which number 20 individuals. Successful outreach and partnering with Positive Work Force was the reason for success. As the projects progresses they feel confident in future success. BTI will give quarterly reports on the status of hiring both during construction and post construction. John Siddah of Acacia stated that they have not taken applications for the 174 units of

rental apartments but they are working with over 100 individuals from the community in preparing them for acceptance by credit consultation and favorable application completion. Celia Ramirez brought up the fact that they need more outreach in the community and they agreed to comply with that request.

3. Discussion on Fiscal Year 2019 Statement of District Needs and Budget Requests
4. New Business
5. Announcements
 - a. CB11 will hold a public hearing and vote on the Fiscal Year 2019 Statement of District Needs and Budget Requests during its Full Board meeting on October 17, 2017.
6. Adjournment

Motion to adjourn by Jose Altamirano seconded by Jesse Yang and passed unanimously.
Meeting adjourned at 8:09pm.

GOLDENVOICE PRESENTS



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REVIEW & LOOKING FORWARD

	2016	2017	2018 (& Beyond)
Local Hiring	Hosted a recruitment screening leading to 93 hires from the East Harlem community.	Hosted 2 recruitment screenings leading to 96 hires from the E.H. community.	Will work with vendors and EHTN to get an earlier start on our local hiring to exceed 2017's local hiring #s.
Local Restaurant Engagement*	After engaging with over 40 local restaurants, ultimately 3 restaurants signed on.	The 3 East Harlem restaurants returned to Panorama	Through potential NY EDC grants, we hope to provide financial support to local businesses so they can participate.
Community Service Program**	Panorama identified 100 participants who completed 12+ hours of community service in E. Harlem in exchange for a 3-Day festival pass. (>1200 hours of service)	Panorama identified 125 participants who completed 15+ hours of community service in exchange for a 3-Day festival pass. (>1875 hours of service)	Panorama will continue to grow its CS program by engaging more E. Harlem nonprofits to provide shifts for volunteers.
Financial Support	Provided support for RIPA, All Star Code, La Marqueta, Make the Road NY, Queens Museum, and Alianza de Ligas Latinas de Futbol	Provided support for Little Kids Rock, Make the Road NY, NY Hall of Science, RIPA, Queens Museum, and Coalition 4 Queens	TBD
Event Production Educational Tour	Provided a festival site tour for 20 students from Talent Unlimited High School	Provided a festival site tour for 20 students from Talent Unlimited High School	Will look for opportunities to expand the event production tour to include more students from other local high schools.
Free Event Support	Sponsored Louis Armstrong's Wonderful World & events at La Marqueta. Goldenvoice provided financial, booking, and marketing support.	Sponsored Louis Armstrong's Wonderful World. Goldenvoice provided financial, booking, and marketing support.	Will again sponsor the LAWW event but will also look at other opportunities for event sponsorship in East Harlem.

* East Harlem restaurants that participated in our food program include Uptown Roasters, Crepe Café, and El Paso

** East Harlem nonprofits that participated in our Community Service Program included: Randall's Island Park Alliance, El Museo del Barrio, Union Settlement, East Harlem Tutorial Program, NY Common Pantry, & Meals on Wheels