Executive Committee  
Thursday, September 14, 2017, 7:00 p.m.  
Bonifacio Senior Center  
7 East 116th Street  

*** MINUTES ***

Present: Jose Altamirano, Diane Collier (Board Chair), Holley Drakeford, Judith Febbraro, David Giordano, La Shawn Henry, Frances Mastrota, Debbie Quiñones, Xavier Santiago, Jeremiah Schlotman, Shantal Sparks, Angel Mescain (District Manager)

Excused: Adem Brija, Marissa Mack, Candy Vives-Vasquez

Absent: Emily Grajales

Guests: Nilsa Orama, CB11

1. Meeting began at 7:15P and Chair proceeded with discussions. Quorum obtained at 7:45P.

2. Discussions & Presentations

   • Status on Full Board meeting minutes
     i. SLA, Budget, and Housing had been forwarded to the District Manager. All others are due by Monday, September 18th at 6PM. The Chair reiterated to committee chairs that minutes are due within 48 hours of meetings. The **deadline for all action items and respective reports is 6PM the Monday before Tuesdays’ full board.** Minutes not forwarded by the Monday deadline will not be included. The reports will be presented at next month’s full board.

   • Updates on ULURPs
     i. Avalon Bay 96th street project had been approved by NYC City Council August 24th and signed by the Mayor. Committee observed that several CB11 conditions were included in attached Points of Agreements. Debbie Quiñones advocated for the board to contact Hispanic Federation at earliest convenience for CB11 inclusion in Julia De Burgos cultural center discussions. Information about possible change in Marx Playground designation as a result of parks alienation was presented at both Parks and Land Use meetings. Their recommendations will be presented at
Tuesday’s full board when Parks and Land Use present their reports and motions.

ii. Sanitation Garage relocation to Potamkin approved September 7th with attached conditions regarding cleaning, truck off the street parking and commitments for consolidated garage. Taskforce is to be announced in 4th quarter 2017. Members restated that the board continue advocacy for inclusion in 99th street land use discussions when garage relocates. A significant position of the 99th land is owned by Health and Hospital. Chair and District Manager to contact DSNY for dates of the initial taskforce meeting which as proposed will also serve as an oversight of garage condition.

iii. Harlem African Burial Ground is to be voted at September 27th stated Council meeting. Their Lord Consultants have completed their recommendations to EDC and HABG taskforce for review. Shantal, Erica, Frances, Holley and Marie are CB11 representatives on the taskforce.

iv. City Planning Commission to forward their opinions and position on East Harlem Rezoning on October 5th. The CPC public hearing for National Black Theater is scheduled for September 19th.

- Statement of District Needs (SDN)
  i. Xavier Santiago is the current Chair of the Budget committee and Jason Villanueva is the Vice Chair. Xavier stated that his team is focused on meeting CB11 October submission deadline with the goal of posting preliminary data for community review prior to public hearing at October full board. The committee will prepare a tracker modeling the Parks tracking process for all CB11 priorities. District Manager Angel suggested that SDN be an agenda item at every committee meeting for review and discussion.

3. Old Business

- Norma’s Retirement Party

The board will host a retirement party for Norma Ojeda who recently retired after 20 years of service. The event will be held at the Children’s Aid Society on September 21, 2017. The District Manager recognized Darlene Jackson CB11’s Community Associate for her diligence and hard work in coordinating a fitting event and commemorations for our cherished Norma.

The committee selected a design for the plaque that will be presented to Ms. Ojeda on half of the board.

4. New Business

- District Manager and Chair submitted requests in February 2017 from district council members for additional funding for our outreach and Land Use issues. Board received $27,500 in discretionary funds. The Chair allocated $500 for each
committee for their outreach efforts with goal of increasing community awareness of CB11 work, their participation at committee meetings, strengthening CB11 and stakeholder relationships. $2,500 at a minimum has been designated for CB11’s Spirit of Service festival. Funds use is restricted to assist the board with Land Use and technical issues.

- The MBPO has decided to take a new approach in keeping on top of attendance for members. District Managers to provide the MBPO liaison with a list of members who are marked unexcused absent for full board meetings. Liaisons will either take photographs of the attendance sheets or email DMs the next day for the info. The MBPO generally ask for attendance information as part of the CB interview process for renewals. This approach is to have a more hands-on conversation with members throughout the year prior to reappointment discussions.

5. Announcements

- CB11 will hold a public hearing and vote on the Fiscal Year 2019 Statement of District Needs and Budget Requests during its Full Board meeting on October 17, 2017
- School District 4 will hold its annual Back to School Fair on September 16, 2017 from 10:00am to 1:00pm
- The Mexican Independence Celebration will be held on Saturday, September 16, 2017 from 10:00am-6:00pm
- The El Barrio Latin Jazz Festival will be held on Friday, September 15, 2017 at 6:00pm in Marcus Garvey Park, 18 Mount Morris Park West
- The NYC Parks Department will host Movies Under the Stars Series “Hidden Figures” on Saturday, September 16, 2017. Movie will be shown at dusk, around 7:00 pm in the Pelham Fritz Recreation Center (inside of the center), 18 Mount Morris Park West

6. Adjournment

Xavier Santiago made a motion to adjourn which was seconded by La Shawn Henry and passed. The meeting was adjourned at 8:37pm.
August 9, 2017

Council Speaker Melissa Mark-Viverito
105 East 116th Street
New York, NY 10029

Dear Council Speaker Mark-Viverito:

In connection with your review of the proposed ECF mixed-use project on East 96th Street, we have detailed our commitment below on three important components: local hiring (i.e. for residents of Community District 11), improvements to Stanley Isaacs Playground and affordable housing.

**East 96th Street Workforce Plan**
AvalonBay is interested in engaging in strategic partnerships with East Harlem organizations, such as Positive Workforce, Strive, and/or Youth Action YouthBuild, to provide specific workforce development services to support local hiring at the East 96th Street development. It is anticipated that the local hiring effort will take place in several stages, and will include several rounds of hiring during the multi-year construction phase, as different phases of construction begin and end, and ending with a permanent hiring effort for the building maintenance positions in the completed development. The strategic workforce plan of AvalonBay partners will include marketing and outreach to local residents, workforce training, and facilitation of employer screenings and interviews.

**Promote job opportunities in East Harlem**
Workforce development partners will develop and deploy a targeted marketing campaign through multiple communication streams e.g. in-person, flyers, online. Marketing activities will include job fairs, social media, informational sessions, outreach to existing talent networks, local institutions, community based organizations, and through construction and maintenance unions.

**Prepare candidates for recruitment**
Workforce development partners will develop and conduct job readiness courses for pre-screened candidates interested in positions at the development. Qualified partners will then develop and deliver training to ensure there will be enough qualified candidates to meet hiring goals for AvalonBay positions in construction and property maintenance roles. AvalonBay will work with its subcontractors to identify positions primed for maximum local hiring opportunities and tailor training to those positions, including safety training.

**Connect applicants and employers**
To meet the local hiring goals above, workforce development partners will actively engage and connect applicants and employers during all phases of development. Activities will include:

- Support AvalonBay through the HireNYC application and process.
• Host at least three AvalonBay recruitment events where employers can meet on site with applicants. The first two events will be targeted at local recruits while the last event could involve residents citywide via HireNYC.
• Provide applicants for ongoing needs during all phases of construction, as subcontractors need new hires.

AvalonBay’s hiring targets will be as follows:
• 20% of new hires for local available laborers;
• 10% of new hires for all other trades; and
• 50% of new hires for all building maintenance personnel.

All jobs will pay prevailing wage. AvalonBay and its subcontractors will track local hiring efforts for construction and permanent positions. AvalonBay will provide quarterly updates on new hire counts to the Community Board and will work closely with the Speaker’s office and the Community Board to ensure there are multiple lines of communication. We feel that selection of a construction manager with a good track record of achieving local hiring targets is key to the success of this initiative, and we commit to selecting a firm with such a track record. The same is true for our selection of East Harlem-based non-profit workforce organizations to assist us with the above, and we are currently soliciting proposals in connection with this work. AvalonBay will provide appropriate resources to work towards achieving the above local hiring goals in partnership with these local workforce organizations.

**Stanley Isaacs Playground**
AvalonBay will fund $150,000 for improvements to the basketball courts located at Stanley Isaacs Playground. Work is expected to include resurfacing and new equipment, along with miscellaneous refurbishment of landscape plantings, fencing and signage. These improvements would be made no later than six months after the start of construction of the project.

**Affordable Housing**
AvalonBay will set aside 3% of all units for households at or below 30% of AMI. The overall affordable mix will be as follows:

• 3.0% at 30% AMI; 8.1% at 40% AMI, 16.7% at 70% AMI, and 2.2% at 100% AMI.

Thank you for your thoughtful and thorough review of our land use application. We look forward to continuing to work with you as we move forward.

Very truly yours,

[Signature]

Martin Piazzola
Senior Vice President
August 9, 2017

The Honorable Melissa Mark-Viverito
250 Broadway - Suite 1856
New York, NY 10007

Dear Speaker Mark-Viverito:

In response to your concerns regarding East Harlem student representation at Park East and Heritage High Schools once they relocate to the new high school building being developed on the current site of Co-op Tech, attached please find a proposed Diversity in Admissions model for these schools. We will work with the leaders of these schools to implement these proposals.

We recognize your concerns, and that of the East Harlem community, in ensuring local student representation in this growing and evolving neighborhood. The DOE is committed to ensuring that all students have access to strong schools that provide opportunities throughout the City. At the same time, we recognize the value of students attending local schools in creating strong communities, and we are committed to making our schools more racially and economically representative. Achieving these goals requires thoughtful approaches and collaboration.

Accordingly, we believe that our proposal for Diversity in Admissions for Park East and Heritage High Schools meets these goals, and will support the long-term success of these school programs.

Thank you.

Josh Wallack
Deputy Chancellor of Early Childhood Education
Proposal for Park East High School (04M495) and the Heritage School (04M680) Diversity in Admissions (DIA)

As part of the Diversity in Admissions program and the Department of Education’s work towards more diverse and inclusive schools, we recommend the following admissions priorities for students from District 4 who are eligible for Free and Reduced Price Lunch (FRL) seats:

- Prioritize 26% of offers at Park East High School (04M495) for students from District 4 who are eligible for Free or Reduced Price Lunch (FRL)
- Prioritize 43% of offers at the Heritage School (04M680) for students from District 4 who are eligible for Free or Reduced Price Lunch (FRL)

Rationale:

- This proposal allows us to meet the community interest in ensuring that disadvantaged students in the surrounding neighborhood continue to have access to these schools at similar rates, amidst potentially changing applicant demographics.
- This proposal helps us move the city closer to the Diversity Plan goals outlined earlier this year, such as racial representation and economic inclusivity, by keeping the majority of seats at both schools accessible to students from a wider range of districts and backgrounds.
- The DOE is moving away from priority based solely on geography and has worked with schools to consider similar proposals. As part of this change, Park East (which has a screened admissions method) will be expected to rank all students in order to maximize the number of D4 FRL students who may receive an offer through the prioritized portion of seats. The Office of Student Enrollment will work with the school and Superintendent to support these efforts.

Data:

- Over the past three admissions cycles, on average, 19% of offers to Park East and 33% of offers to Heritage have gone to District 4 students eligible for Free and Reduced Price lunch. 26% of offers to Park East and 43% of offers to Heritage have gone to District 4 residents.
- We would recommend the current percentage of all offers to District 4 residents as the percentages of seats prioritized for District 4 FRL students for the DIA proposals. Choosing a target for in-district FRL offers that is higher than the current state will continue to push these schools to serve their community.

*Tables showing the last three years of admissions offers by % FRL, % District 4, and % District 4 FRL:*

**Offers to Park East High School (04M495)**

<table>
<thead>
<tr>
<th>School Year</th>
<th>% FRL</th>
<th>% D4</th>
<th>% D4 FRL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td>72%</td>
<td>29%</td>
<td>20%</td>
</tr>
<tr>
<td>2016-17</td>
<td>75%</td>
<td>24%</td>
<td>18%</td>
</tr>
<tr>
<td>2015-16</td>
<td>64%</td>
<td>26%</td>
<td>19%</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>71%</strong></td>
<td><strong>26%</strong></td>
<td><strong>19%</strong></td>
</tr>
</tbody>
</table>

**Offers to The Heritage School (04M680)**

<table>
<thead>
<tr>
<th>School Year</th>
<th>% FRL</th>
<th>% D4</th>
<th>% D4 FRL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td>81%</td>
<td>51%</td>
<td>37%</td>
</tr>
<tr>
<td>2016-17</td>
<td>77%</td>
<td>30%</td>
<td>25%</td>
</tr>
<tr>
<td>2015-16</td>
<td>75%</td>
<td>48%</td>
<td>36%</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>78%</strong></td>
<td><strong>43%</strong></td>
<td><strong>33%</strong></td>
</tr>
</tbody>
</table>
July 31, 2017

The Honorable Melissa Mark-Viverito
250 Broadway Suite 1856
New York, NY 10007

Dear Speaker Mark-Viverito:

As you are aware, the Educational Construction Fund’s East 96th Street project will be voted on at the City Council on August 9, 2017. This exciting project will build new state-of-the-art high schools in East Harlem.

You have been a pivotal part of this project. Through your assistance and guidance what was once only the rebuilding of COOP has now evolved into a project that will also build new space for two other important schools in East Harlem – the Heritage High School and Park East High school. Your request to include these schools have given the students, principal and community hope and enthusiasm for these new facilities.

Per your request for information on the future plans for the NYC DOE building at 230 E 105th St, New York, NY 10029, which currently houses Park East High School, the DOE intends to use the building for educational purposes in the future. As the move of Park East from its current home draws nearer, we will work with the Community Superintendent, Community Education Council and other stakeholders to develop plans for the building.

Thank you for your support of the ECF project at East 96th Street.

Sincerely,

[Signature]

Elizabeth A. Rose
August 3, 2017

The Honorable Melissa Mark-Viverito
250 Broadway Suite 1856
New York, NY 10007

Dear Speaker Mark-Viverito:

I am writing this letter to support the School of Cooperative Technical Education (COOP Tech) commitment to increase the school’s visibility and awareness in East Harlem.

As a career and technical education school, COOP Tech offers over seventeen different technical programs ranging from Automotive and Construction Trades to Computer Technology, Culinary and Healthcare programs. The school aligns all of its courses to multiple industry recognized certifications and strives to place students with industry partners for authentic internship experiences. Its work-based learning program reinforces the skills students learn in class with the actual demands required in the workplace.

As Principal Corey Prober discussed with your team, and has presented at community board meetings, COOP Tech will continue to contribute to the East Harlem community by strengthening its partnerships with community businesses and supporting local students interested in pursuing career and technical education programs. Principal Prober and his staff are fully committed to increasing the linkages between COOP Tech and the community and have already taken multiple steps to address the positive impact of its programs.

Superintendent Tim Lisante and the District 79 leadership are committed to working with the Department of Education to promote the school’s programs and assist with creating pipelines from local schools in East Harlem directly to Coop Tech. Principal Prober has already started partnership discussions with both Park East and Heritage, and is committed to connecting with all of the middle and high schools in the community. In the next year they will provide workshops, town halls and open houses to guidance counselors, students and parents to identify opportunities available to the community.

COOP Tech currently works with several local businesses in the community and over the next few months will meet with the East Harlem Chamber of Commerce to showcase their curriculum and potential linkages. Currently COOP students work at Metropolitan Hospital and the school is working with NYPD to recruit students from the community interested in its course offerings.

I am confident that COOP Tech can increase its visibility and provide more direct services to the East Harlem community. Principal Prober, Superintendent Lisante and their staffs are leading the charge and look forward to working with your team.
and local partners to develop more initiatives to serve the community and New York City students. If you have any questions or would like to discuss further, please feel free to reach out directly to Principal Corey Prober at 212-369-8800 x1432 or via email at cprober@schools.nyc.gov.

Sincerely yours,

[Signature]

Elizabeth A. Rose

cc: Corey Prober
    Timothy Lisante
August 9, 2017

Melissa Mark-Viverito
105 East 116th St
New York, NY 10029

Dear Speaker Mark-Viverito,

This letter acknowledges the New York City Economic Development Corporation’s commitment to transfer the jurisdiction of the Julia de Burgos Latino Cultural Center at 1680 Lexington Avenue to the New York City Department of Cultural Affairs. We are pleased to facilitate this transfer to the Department of Cultural Affairs for enhanced cultural use at the Julia de Burgos Cultural Center. Please contact me if you have any questions.

Sincerely,

James Patchett
August 9, 2017

Dear Speaker Mark-Viverito,

The Department of Cultural Affairs (DCLA) acknowledges its commitment to facilitate a community visioning process for cultural use at the Julia de Burgos Latino Cultural Center. We will work with NYCEDC to transfer the site to DCLA jurisdiction when the Heritage School vacates the premises upon the opening of its new site at 321 East 96th Street.

Sincerely,

TOM FINKELPEARL
Commissioner
Sanitation Garage – Approved at City Council 9/7/2017 meeting

In order to address these concerns DSNY is prepared to work toward a permanent solution for District 11’s sanitation needs, respond to sensitive community concerns, and ensure environmental equity and fair share considerations are met. We are committed to exploring a multi-district facility solution, akin to the award-winning Spring Street facility. This could potentially serve the needs of District 10 and District 9, both of which have facilities located outside of their districts, one being within the boundaries of District 11.

In order to address the above concerns DSNY is prepared to make the following commitments:

∙ All trucks and equipment will be fully contained within the new facility located at 207-17 East 127th Street. No trucks or equipment will be parked on the adjacent streets.

∙ Trucks will be washed at least once a week.

∙ DSNY will engage with local stakeholders on a quarterly basis starting in Q4 2017. The stakeholder group will include representatives from Community Board 11, the local Council Member, the Manhattan Borough President, and additional members that the stakeholders identify. The stakeholder group will provide feedback and accountability on the following tasks:

1. Developing a shared vision with H+H for future use of existing East 99th Street DSNY facility that reflects the needs of H+H and the community.

2. Providing ongoing community feedback on the construction and operation of the East 127th Street facility.

3. Formalizing a community-engagement process for planning a permanent consolidated facility. This process will include clear benchmarks:

4. Establish shared priorities/goals with the stakeholder group for the permanent sanitation facility (Q2 2018).

∙ Share site and building program options with the stakeholder group, including a survey of viable sites, potential building programs for each site, costs associated with acquiring and building a garage on each site, and the critical path to acquiring and developing those sites (Q4 2018).

∙ Community consensus and agreement on preferred alternative site (Q2 2019)

∙ Contingent on the above, timeline and further milestones for site selection, budget allocation, feasibility, design, and construction (Q2 2019)
4. Contingent on establishing community consensus on a proposed site and securing the necessary funding to develop the facility, DSNY’s goal is to complete a facility by 2027. Developing a shared vision for future use of 123rd LCU lots (Block 1772, Lot 23, 24, 26, 28, 29, 30).

- DSNY will immediately begin planning for a permanent, long-term facility to serve District 11 sanitation needs, which includes the following goals:

  § Explore options for a permanent consolidated facility that could house multiple facilities, including: District 11, District 10, District 9, and/or the Manhattan Lot Cleaning Unit.

  § Assess suitable sites for the permanent facility that will serve residents for the next 100 years. Explore all City-owned sites and appropriate privately-owned sites in Manhattan Community Boards 9, 10, and 11, as well as potential acquisition of the entire Block 1792.

  § Create a state-of-the-art sanitation facility that will be fully enclosed, and utilizes the most advanced technology in air filtration, energy efficiency, and storm water management, using the Spring Street Garage as a model.