

# 2020 TA Ambassador Job Posting

## TA Ambassador (Part-Time/Seasonal)

Transportation Alternatives is a non-profit organization whose mission is to reclaim New York City streets from the automobile and advocate for better bicycling, walking and public transit for all New Yorkers.

[www.TA.org](http://www.TA.org)

Transportation Alternatives seeks passionate, outgoing, team-oriented community organizers to serve as hourly canvassers for our TA Ambassador program. This position is perfect for individuals pursuing a career in community organizing, political organizing, urban planning, or fields relating to transportation policy.

We are seeking knowledgeable and dedicated organizers who are familiar with New York City and are passionate about working with others to improve the city's streets in all five boroughs. Ambassadors work on the ground to organize and engage New Yorkers around safer streets. TA Ambassadors will report to the Field Team Coordinator and work with staff and local activists to plan, prepare for and attend outreach events around New York City.

At the beginning of the program, Ambassadors will undergo training about Transportation Alternatives' advocacy campaigns and New York City government and policy as a means to prepare for work in the field. Once a week ambassadors have training at the headquarters office located in Manhattan.

### Primary responsibilities include, but are not limited to:

- Engage communities citywide: speaking with people at tabling events, working in the street canvassing for different campaigns, collecting signatures, going to rallies, possibly door-to-door canvassing in support of Transportation Alternatives' mission.
- Working mostly outdoors to engage diverse community members face-to-face. This position requires a flexible schedule, including the ability to work early mornings, evenings, and weekends.
- Plan, prepare for and conduct street-safety outreach around borough-specific campaigns.
- Build relationships with community-based organizations to foster support for safe street design and transportation equity on a local level.
- Manage and distribute canvassing, promotional, and TA membership materials.
- Work with Field Team Coordinator to meet shift goals for canvassing and coalition growth.
- Assist in special events and development projects as needed.

### Qualifications:

- Fervent desire to make bicycling, walking, and public transit safer and more reliable in New York City.
- Ability to work in a team environment to meet deadlines and accomplish common goals.

- Strong public speaking skills.
- Experience in community organizing a plus.
- Multilingualism is a plus (Spanish or Mandarin preferred)
- A genuine love of their borough and New York City

Successful candidates are those who are those with a commitment to social justice, organizing people to achieve change, and comfort working independently in a fast-paced campaign environment.

**Compensation:**

- \$18/hour
- Part-Time (15-20 hrs/wk)

**How to apply:**

- Please send your **resume** and a 250 word (max) response to this short answer question, “**What skills would you bring to the position?**” to [job\\_applications@TA.org](mailto:job_applications@TA.org) with “TA Ambassador” in the subject line.
- Selected candidates will be contacted for interviews in late February and early March.
- No phone calls or walk-ins, please.

*Transportation Alternatives is committed to workplace diversity and inclusion. We are an equal opportunity employer and do not discriminate on the basis of race, ethnicity, age, religion, gender, gender identity, sexual orientation, marital status, disability, veteran status, political orientation or any other characteristic protected by federal state or local law. We value having diverse staff in gender, ethnicity, background and modal preference.*