



Matthew S. Washington
Chairman

COMMUNITY BOARD ELEVEN

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Economic Development, Culture & Tourism Committee
Tuesday, January 13, 2015, 7:00 p.m.
Bonifacio Senior Housing
7 East 116th Street, New York, NY 10035

Present: Diane Collier (chair), Jose Altamirano, Holley Drakeford, Judith Febbraro, Jose Garza, Jose Grajales, Celia Ramirez, Vincent Torres

Excused: Marissa Mack

Absent: Edwin Marcial, Amie Kyros-Petrucci, Debbie Quiñones, Yma Rodriguez

Guests: Matthew Washington (Chair), Raul Rodriguez, Matt Gross, Alex Liu, Thoma Browa, Elizabeth Canela, Irma Barrera, Dahmahlee Lawrence, Scott Blumenfeld, Juan Pagan, Anthony Lawrence, Berry Campbell Adams, Kevin Parris, Kelly Mayer

Meeting called to order at 7:10 p.m. by committee chair Diane Collier and quorum made at 7:15P. Vinnie Torres motioned to adopt agenda, and seconded by Holley Drakeford. Approved: Unanimously

1. Discussions/Presentations
a. Acacia Network

Mr. Raul Rodriguez, Executive Director-Acacia presented the development team's plan to target the percentages and levels as indicated in the Community Board's local hiring preference guidelines - to the extent that there are qualified CB11 residents to meet the specified targets. The development team (Acacia, Promesa, EHCCI, HPD) will incorporate targets and proposed reporting activities into the language of the project GC (Letirre) contract with corresponding language being incorporated into the sub-contractor's contract.

Highlights of the plan are as follows:

- A special committee (local hiring committee) made up of representatives of the development team, project GC and CB 11 will be formed and will be responsible for monitoring the plan implementation and progress.
- The Local Hiring Committee will also be responsible for implementing the "local buying" component of the plan to ensure the involvement of local business as subcontractors.
- Reserve spots in the Building Skills NY program for a minimum of 15 CB11 residents who will be guaranteed jobs on the construction of the project.
- Provide free OSHA 10-hour certificate classes for up to 10 local residents.
- Pay local residents hired on the project at an hourly wage of no less than \$15 per hour

- An info flyer with project training and job opportunities will be developed and distributed to local organizations on CB11's list and to members of Acacia/EHCCI's outreach network.

Committee members agreed with Mr. Rodriguez that the preliminary plan is a working document and commended the Acacia team for the plan's comprehensiveness. All members present agreed that the project should move forward with our approval to the Land Use committee.

b. East River Plaza Gate Murals

In March 2013, Franco the Great representatives (Mr. Tom Harper and Tom Luke) had stated that they were looking for a location for the 125th storefront gate murals. Ms. Elizabeth Canella, Forest Rather City, came with an update and confirmation that three of the murals are being stored and preserved at the East River Plaza location.

East River Plaza is committed to displaying Mr. Franco's murals and working on logistics for placement in the Plaza. There will three more Franco murals added upon demolition of their current locations.

2. 2014 Goals and Accomplishments

Chair Diane Collier distributed a list of the committee's activities and motions for their review, and asks for their input for accomplishments agreed upon to be submitted on February 28th, 2015, to the MPBO. Committee members agreed to continue with the 116th BID and Arts Forum for 2015 goals. Given that developers state their local hiring as "best efforts," members agree that a 2015 focus should be on workforce development to increase the pipeline of local candidates. Workforce development goal language will be finalized at next meeting.

3. Old/New Business

a. 116th Street Business Loan Program

To improve response from 116th Street businesses affected by explosion, the East Harlem Business Recovery Convertible Loan Program has extended the application deadline to January 30, 2015, and submission of substantiating documents extended to March 30, 2015. The loan team, which now includes the Speaker's office, distributed the new flyer on January 13th with a walk through on 116th Street.

b. Outreach/Arts Internship Position

Mia Brezin spoke about the development of a CB11 intern position sponsored by Hunter College. The intern will devote 5-10 hours/week to conduct outreach for the community board with a focus on arts and culture. He or she will be researching and documenting artists of all sorts within the community with the goal of marketing East Harlem and CB11 to residents and the larger community.

4. Announcements

Matthew Washington announced that the NYC Municipal ID program started this week and encouraged committee members to promote within our personal and professional networks.

The program includes free admission to 33 Cultural institutions and is free to apply for the first year.

5. Adjournment

Jose Grajales made a motion to adjourn the meeting which was seconded by Jose Altamirano. The meeting was adjourned at 8:15 p.m.