



Matthew S. Washington  
Chairman

# COMMUNITY BOARD ELEVEN

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**Economic Development, Culture & Tourism Committee**  
**Tuesday, February 10, 2015, 7:00 p.m.**  
**Bonifacio Senior Housing**  
**7 East 116<sup>th</sup> Street, New York, NY 10035**

**\*\*\* Minutes \*\*\***

**Present:** Diane Collier (chair), Jose Altamirano, Holley Drakeford, Judith Febbraro, Jose Garza, Jose Grajales, Marissa Mack, Celia Ramirez, Edwin Marcial, Amie Kyros-Petrucci, Debbie Quiñones, Yma Rodriguez, Mia Brezin (staff)

**Absent:** Vincent Torres

**Guests:** Jessica Morris, Man-Li Kuo

Quorum achieved at 7:05 pm. Meeting called to order by Chair Diane Collier at that time.

**1. Presentation and Discussion**

**a. 2014 Accomplishments and 2015 Goals**

Committee reviewed 2014 accomplishments and added Frieze and Arts & Labor to cultural category. See attached list. Members agreed upon and prioritize the following goals for 2015:

- East Harlem 116<sup>th</sup> Street BID
- Meet with and monitor developers to ensure they are achieving CB11 Economic hiring goals.
- Review and support new and existing East Harlem cultural offerings and initiatives.

**b. U.S. Small Business Administration Presentation- Ms. Man-Li Kuo Lin, Business Development Specialist**

Ms. Lin came at the Chair’s request to update committee members on SBA activities, programs and initiatives. She began her presentation with the Emerging Leaders Initiative 2015– a seven month executive entrepreneurship education program with classes at either LaGuardia Community College or SBA’s Federal Plaza location.

The committee expressed concerned with revenue requirement (minimum \$400,000) and asked if there were any exceptions. Ms. Lin stated that as of this time this was the program, but there were other options SBA provides:

Financial Assistance

- SBA guarantees loans - notably 7(a) loans.
- 504 Loan Program for financing of major assets (land or building), maximum \$5M.
- Microloan program for small loans up to \$50,000.

#### Federal Government Contracting

- 8(a) program-- MWBE certification program for obtaining federal contracts.
- Federal contracts are required to have 23 percent minority owned businesses, five percent women, three percent veterans, and three percent HUB zones.

#### Business Training Classes

- SBA provides free and low cost training at their NYC Federal Plaza site.
- Additional training and counseling is provided by community partners such as SOBRO, Small Business Development Centers and Women's Business Centers.
- SBA offers on line training and webinars.

Ms. Lin offered to work with the committee to present offering to community businesses as either a forum or a series of discussions. Committee members enthusiastically agreed a forum with the SBA should be our next initiative. Late April was tentatively set as a date, and the Chair will contact Ms. Lin's office for next steps.

## **2. Old Business – None**

## **3. New Business**

- The Chair informed committee of public hearings by NYC's Community Investment Advisory Board-- established by the City's Responsible Banking Act (Local Law 38). The public has the opportunity to testify if the local banks and financial services are meeting the public's needs, particularly in urban areas such as East Harlem. We all agreed that the banking services should be better. The Chair encourage members testify online and to postpone further discussion as to a singular testimony from CB11.
- The Chair briefly talked about the new NYC law #419 to develop a comprehensive cultural plan for all NYC districts. The Department of Cultural Affairs will be in charge and a committee will be established to assist the agency and commissioner with cultural plan development. The Chair will forward the law for committee review to discuss at a future meeting.

## **4. Adjournment**

Marissa Mack made a motion to adjourn the meeting which was seconded by Jose Altamirano. The meeting was adjourned at 8:10 p.m.

**Community Board 11**  
**Economic, Cultural, Tourism Committee**  
**Accomplishments 2014**

1. Reviewed and/or supported new and existing cultural offerings and initiatives:
  - Take Wing and Soar Productions - Shakespeare in Harlem at Marcus Garvey Park
  - Susan Jones-- Museum of the City of New York
  - Dr. Jorge Daniel Veneciano, new Executive Director of El Museo del Barrio
  - 2014 East Harlem Holiday Tree in its 11th year
  - NHEMA-- 1<sup>st</sup> Holiday Tree-- 125<sup>th</sup> Street & Lexington Avenue
  - East Harlem Walk of Fame
  - Add Caribbean Cultural Center African Diaspora Institute (CCCADI) to NYC's Culture Institute Group
  - Frieze Art Fair and Arts and Labor
  
2. East Harlem BID – continues to be work in progress. As of this date, the following activities supported and/or moved the BID agenda forward:
  - BID committee worked with Henry Calderon, presenting to property owners/merchants at the East Harlem Chamber of Commerce
  - Supported Hope Community's NYS Main Street Program (NYSM) in East Harlem, on 116<sup>th</sup> Street between Lexington and Third Avenues
  
3. Developer agreements to meet CB11 Economic Hiring Goals:
  - SKA Marin– Draper Hall
  - 1800 Park Avenue– Continuum LLC
  - ACACIA/EHCCI
  
4. Additional associated economic development activities in the community:
  - Christian Damiba-- Director, NYC Small Business Solutions-- Launch/Re Launch Your Business
  - Union Settlement East Harlem Community Alliance
  - Strive's East Harlem Talent Resource Center (launched in October)
  - East Harlem Explosion Small Business Recovery Fund