



# COMMUNITY BOARD ELEVEN

BOROUGH OF MANHATTAN  
1664 PARK AVENUE  
NEW YORK, NY 10035  
TEL: 212-831-8929  
FAX: 212-369-3571  
www.cb11m.org

Nilsa Orama  
Chair

Angel D. Mescaín  
District Manager

## Economic Development, Culture & Tourism Committee

October 9, 2018

Bonifacio Senior Center

7 East 116th Street, New York, NY 10035

### \*\*\* MINUTES \*\*\*

Present: Adem Brija, Melanee Farrah, Marissa Mack, Edwin Marcial, Cecilia Ramirez, Vincent Torres, Davon Woodley, Jesse Yang, Angel Mescaín (staff)

Absent: Jose Altamirano, Carlos Diaz, Dawn Sanders, Jenny Tromski, Candy Vives-Vasquez

Excused: Holley Drakeford, Steven Villanueva,

Guests: Sheila Crowell; Timothy Harrel, CCRB

#### 1. Call to Order– Adoption of the Agenda

Motion to adopt the agenda by Vives-Vasquez, seconded by Marissa Mack and passed

#### 2. Announcements

- a. The Harlem Renaissance Open House will take place on Friday, October 19th from 11am–3 pm in the Great Hall of the Shepard Hall building, located on the campus of the City College of New York, 160 Convent Avenue in Hamilton Heights, West Harlem. Enter at Convent Avenue and 140th Street.

#### 3. Informational Updates

##### a. Committee Chair

Farrah reiterated that the committee members are working to collectively increased their engagement with the community; Marissa Mack volunteered to serve as liaison to Harlem Renaissance 100; the committee will begin to prioritize inviting small businesses to attend its meetings.

##### b. Staff Liaison

Mr. Mescaïn invited Shawn McLearan of Placeful to provide an update to the committee on the most recent development in the establishment of the Friends of La Marqueta envisioned as part of the Revitalization of the La Marqueta public market.

The initial participants in the FoLM were assembled to ensure the organization was incorporated as planned in the East Harlem Rezoning Points of Agreement. The FoLM will expand to include more member organization from the community which will ensure a local governance structure and work to identify a market operator for La Marqueta. A vendor association is also contemplated.

The City has dedicated \$30M in capital dollars for the revitalization project.

4. Presentations & Discussions

- a. Committee discussion on possible revisions to the *CB11 City Properties & Zoning Checklist* – Economic Development section

Mr. Mescaïn explained that a review of the existing document has been initiated by the Land Use, Landmarks & Planning committee which is also reviewing associated documents related to the development of affordable housing. Input from the Economic Development committee is sought relative to the sections of the checklist that correspond to its mission and objectives.

5. Old Business
6. New Business
7. Community Notes
8. Adjournment

Committee chair Farrah adjourned the meeting at 7:52pm