Economic Development, Culture & Tourism Committee
September 11, 2018
Bonifacio Senior Center
7 East 116th Street, New York, NY 10035

*** MINUTES ***

Present: Jose Altamirano, Adem Brija, Holley Drakeford, Melanee Farrah, Marissa Mack, Cecilia Ramirez, Jenny Tromski, Steven Villanueva, Davon Woodley, Jesse Yang, Angel Mescain (staff)

Absent: Carlos Diaz, Edwin Marcial, Dawn Sanders, Candy Vives-Vasquez

Excused: Vincent Torres

Guests: Sharon LaDay, Helene Fuld College of Nursing

1. Call to Order 6:35PM
   a. Motion to start the meeting: Holley 6:50
   b. Motion to adopt the agenda: Jose

2. Announcements
   a. Public Hearing on Draft Fiscal Year 2020 Statement of District needs
   b. Party on Park event on September 30, 2018. CB11 will hold a table there
   c. All additions to budget tracker from summer meeting were added.
      i. Holley note: Holley is going to send article about minimum wage
      ii. Marissa note

   1. 35E - We are striking this, but she wanted to add 116th Street. Melanee struck it from the list because there were safety concerns. Celia wants to keep the request in the list because it may not get revisited if we remove it. Angel - Follow up questions on FY19 Budget requests, they are considering putting a stop there anyway.

   Adjust our language for 35E: we request study that further examines East 107th street pier, and other East Harlem locations to already existing hubs, including Soundview, 34th St., Wall St, and possibly Randall’s Island.

3. Informational Updates
a. African American Day Parade honoring Melanee and Jesse for contributions to African American culture
b. Holley will send out email for Pablo Guzman hosting El Grito Friday night
c. Angel: La Marquetta Revitalization: Friends of La Marqueta group
   i. Impediments
      1. Willingness of city of being a partner, frustration with EDC
   ii. East 125th Street Development - gestating for 10 years
      1. Recent developments
         a. Eminent Domain resolved in court so project moving forward
         b. First closing for the middle block for december 2018.
         c. Mixed use development project: 2nd and 3rd ave between 125th and 127th street. 1000 units of housing
         d. Local investment fund will require an administrator - EDC has sent out a RFP to identify an administrator
   e. Holley
      i. 30/SF to 160/SF for vendors (50 vendors)
      ii. How to subsidize now that costs are higher?
   iii. 126th street bus depot development and burial ground project (EDC issued RFPs)
      1. Recent Developments
         a. EDC plans to issue 2 RFPs:
         b. Operator for African Burial Ground
         c. Identify a developer to do the rest of the project

4. Presentations & Discussions
   a. FY 2020 Capital and Expense Budget Priorities
      i. Budget Tracker
      ii. Materials in packet
      iii. EDC responses
      iv. Briefing Memo from SBS
      v. NY Public Library
      vi. Borough Budget Consultations with Agencies
         i. District Consultations
            i. SBS
            ii. EDC
            iii. DCLA refused to participate in District Consultations
                (Department of Cultural Affairs)

5. Old Business
   a. Melanee: Last meeting last year we had a goal of being more impactful
      i. Entail each member of this committee is tied to a specific project so that we have tangible items to move forward in meetings.
      ii. We’re going to figure out when taskforce meetings are and everyone must attend at least 4 of these meetings on Economic Development and Culture.
      iii. She is asking if there are any members that would not want to be part of the committee.
   b. Marissa
      i. Are we doing something together on this committee, like a forum?
      ii. What do these other groups want to know from our meetings for them to want to participate in ours?
c. Jose
   i. % of violence has increased 130% - this has made public safety an issue, youth violence that it would affect tourism.

d. Angel:
   i. Establishment of a Workforce1 center - SBS looking for the location and they don’t know the size
   ii. We should give them recommendations for what is needed

e. Holley:
   i. There are a lot of developments, they come and report their success or failure of hiring locally.
      1. Jonathan Rose
      2. L&M

f. Melanee:
   i. Revisit our prior minutes and old agendas that we are looking at the commitments made at those meetings and that we follow up with the developers are following those requirements.
   ii. Angel: Team drive to have project trackers to record all the information for all the developments. Follow up and updating is the problem.
   iii. Credit Counseling

6. New Business
   a. Steven: WE NYC (Women Entrepreneur) Wed 9/26 offering free legal help for women entrepreneurs

7. Community Notes
   a. Carey King: Party on Park Sunday Sept 30

8. Adjournment
   a. Adjournment motion by Jose 7:36.