

Matthew S. Washington Chairman

George Sarkissian District Manager

## COMMUNITY BOARD ELEVEN

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July 2, 2013

The Honorable Christine Quinn Quinn for New York PO Box 1445 New York, NY 10011

Dear Ms. Quinn:

Community Board 11 recently adopted a new policy requiring all development projects reviewed by our board to include an apprenticeship program for construction trades, with a goal of 50% hiring preference for residents of Community Board 11.

The board sees this a creative way to help reduce the extremely high unemployment rate of 16% that exists within East Harlem. According to the U.S. Census Bureau's 2006-2010 American Community Survey, the median household income of East Harlem is \$30,759 per year. Of the 97,231 working age residents of East Harlem, 50,887 people (or 52%) are either unemployed or not in the workforce. It is our intent that through this stated requirement, community residents will have an opportunity to gain construction trade skills and be in a position to find gainful employment that would allow someone to take care of her/his family.

The requirement to include an apprenticeship program supplements and does not replace other stated requirements. Community Board 11 also requires developers and City agencies to adhere to our local hiring preference guidelines, which set local hiring targets as follows:

- 35% for pre-construction jobs
- 35% for construction jobs
- 50% for post-construction hiring
- 35% of the total value of all contracts being awarded to locals businesses.

Requiring developers to include an apprenticeship program was borne out of the board's recent experience monitoring the hiring practices associated with the construction of Henry J. Carter Specialty Hospital & Nursing Facility on the former grounds of North General Hospital. The board was informed, through its Economic Development committee that the developers were having difficulty finding and recruiting qualified community residents to work in construction trades. There was also repeated discussion regarding union control of the trades, such control making it difficult for community residents to gain access to employment.

Before Community Board 11 approves a construction project, the developers of the project must demonstrate that there is an apprenticeship program included as part of the overall construction project. Furthermore, we are looking for projects that commit 50% of the apprenticeships to East Harlem residents. This does not mean that the entire workforce must comprise 50% of community residents; rather, the requirement only pertains to apprenticeship slots. However, there is still a 35% goal of the entire workforce being comprised of community residents, among other goals, as stated above.

As you seek City-wide office, we hope to work with you to address the most important basic life needs in East Harlem and communities like ours around New York City.

Sincerely,

Matthew S. Washington

Chairman

Community Board 11